ICOT2014 AWARDS

The Scientific Committee of the ICOT2014 Conference has offered the following awards:

- **Award for Lifetime Achievement in Tourism Research**, Prof. David Weaver

- **Best Paper Award**, Zhe Quyang and Qu Xiao for the paper entitled: “The Effects of Corporate Social Responsibility on Brand Image: A Comparison of International and Domestic Hotel Brands in China”

- **Young Scientist Award**, Chenguang Sun for the paper entitled: “Bewilderment between Primitivity and Modernity: Agrotourism Transition in Qiandongnan Minority Community and Rethink on its Cultural Implications”