

ICOT 2014
DALIAN, CHINA 25-28 JUNE

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GLOBAL INSTITUTE OF
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Tradition Meets Modernity: Time for a Rethink of Policies, Planning and Development Initiatives
<http://iatour.net/icot2014>

ICOT2014 AWARDS

The Scientific Committee of the ICOT2014 Conference has offered the following awards:

- **Award for Lifetime Achievement in Tourism Research**, Prof. David Weaver
- **Best Paper Award**, Zhe Quyang and Qu Xiao for the paper entitled: "The Effects of Corporate Social Responsibility on Brand Image: A Comparison of International and Domestic Hotel Brands in China"
- **Young Scientist Award**, Chenguang Sun for the paper entitled: "Bewilderment between Primitivity and Modernity: Agrotourism Transition in Qiandongnan Minority Community and Rethink on its Cultural Implications"