

Congratulations to Prof. Valentina Della Corte – Five of her presentations in ICOT conferences have been published - **Well-done**

Authors	Publication Information	Year of Publication	Title	Weblinks
Della Corte, V., Piras, A. and Zamparelli, G.	<i>International Journal of Leisure and Tourism Marketing</i> , Vol. 4, pp. 358-377, ISSN: 1757-5567	2010	Brand and Image: the strategic factors in Destination Marketing	https://inderscience.metapress.com/content/r66g48066v744282/resource-secured/?target=fulltext.pdf
Della Corte, V., Piras A. and Primon O.	<i>Studi e Ricerche Socio-Territoriali</i> , pp. 261-286, ISSN: 2037-6340.	2010	The world heritage program and its marketing implications	https://www.researchgate.net/publication/259501095_The_world_heritage_program_and_its_marketing_implications
Della Corte V., Cascella, C. and Savastano, I.	<i>International Journal of Marketing Studies</i> , vol. 4, p. 157-173, ISSN: 1918-719X	2012	Resource-based Theory and Service-Dominant Logic: a new combined approach to revisit the strategies of cultural firms in the global era	http://www.ccsenet.org/journal/index.php/ijms/article/view/21068
Della Corte, V., Del Gaudio G. and Lavazzi A.	<i>Atti della IV Riunione Scientifica della Società Italiana di Scienze del Turismo (SISTUR)</i> . pp. 289-312, Aracne, ISBN: 9788854856226.	2012	Crisis destination management: il caso dell'isola di Ischia	https://www.researchgate.net/publication/259501347_Crisis_Destination_management_il_caso_dellisola_di_Ischia
Della Corte, V. and Sciarelli M.	Il Mulino, Bologna, ISBN: 9788815247582.	2013	<i>Management per la Sostenibilità dello Sviluppo Turistico e la Competitività delle Destinazioni</i>	